

- Clear, Concise Goals
- Growing the Company – Eye On the Ball, Focus on Target
- Bell Ring after each New Closed Sale
- Commitment to Say What We Do & Do What We Say
- Luck Is a Residue of Design & Effort

UNANET VALUES

Innovation & Creativity

- Customers are Unanet's Jewels
- Teamwork – Playing Roles More Effectively, Organic (Not Hierarchical)
- Open Communications, Metrics
- Passion, Persistence, Partnerships, Positions, Positive Speak